

Introducing Kristin Ludwick.

For the event MC or moderator to read before Kristin takes the stage.

Short introduction

Our next speaker has spent more than two decades helping CEOs and executive teams stop chasing marketing tactics - and start building strategies that actually work.

She is a fractional CMO, a strategic advisor, the founder of Claridi.ai, and the creator of the Cognitive Synthesis method.

Please give a warm welcome to - Kristin Ludwick.

Full introduction

Our next speaker has a rare skill. She sees the problem behind the problem.

For twenty-three years, Kristin Ludwick has helped CEOs, founders, and leadership teams cut through complexity - clarifying positioning, aligning sales and marketing, and building strategies that turn great work into real growth.

She is the founder of Claridi.ai and creator of the Cognitive Synthesis method. Her message is simple: the ability to think clearly is the advantage behind every other advantage.

Please give a warm welcome to - Kristin Ludwick.

Pronunciation and final program questions: kristin@ludwickconsulting.com