

SPEAKER ONE-SHEET



The strategic advisor who teaches leaders to think.

Kristin Ludwick is a brand and business growth strategist, keynote speaker, executive coach, and founder of Claridi.ai. With 23+ years of experience, she helps leaders connect brand, messaging, systems, AI, marketing, measurement, and leadership into clear strategies for stronger growth.

She has built marketing functions from the ground up, led national initiatives across 450+ locations, advised CEOs and leadership teams, and served as a fractional CMO across seven industries.

SIGNATURE KEYNOTES

Think Like a Strategist

Why better thinking creates better business.

Stop Selling Products

Why customers buy value - not products.

The Pattern Is the Point

Understanding people changes everything.

IDEAL FOR

Conferences and associations - company kickoffs - leadership summits - panels - fireside chats - podcasts - virtual events - keynote plus workshop combinations

BOOKING

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